

LOWRANCE®

www.lowrance.com

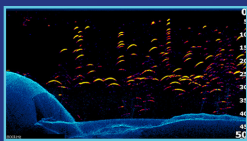
SAVE UP TO \$300

ON SELECTED HOOK REVEAL
DURING MAY & JUNE 2023



HOOK Reveal makes fishing easier, delivering powerful performance with proven fish-finding tools including, Autotuning Sonar, improved sonar performance in deep water, SideScan and DownScan Imaging™ and FishReveal, which makes fish easier to see by combining the benefits of Lowrance CHIRP sonar and DownScan Imaging™ on one screen. Whether you're fishing a local spot or unfamiliar water, find the best fishing.

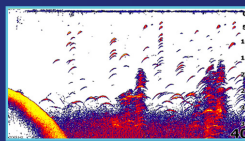
Buy now and save up to \$300 on Hook Reveal products during May & June 2023.



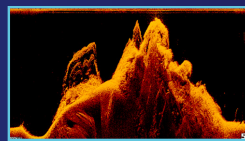
FISHREVEAL™



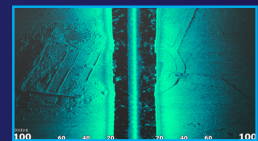
GENESIS® LIVE



CHIRP Sonar



DOWNSCAN IMAGING™



SideScan

*TripleShot model only

HOOK REVEAL

Lowrance® HOOK® Instant Savings Set for May 1

Effective May 1 thru June 30, 2023, Lowrance® will offer consumers Instant Savings on select HOOK Reveal and HOOK² fishfinder/chartplotters. Consumers will receive the instant savings from a discount taken at the register.

Navico® Resellers will receive reimbursement for instant savings consumer claims, which must be submitted by Navico resellers via an online claim form.

Part Number	Description	Rebate
000-14012-001	HOOK ² 4x	\$10
000-14014-001	HOOK ² 4x GPS	\$15
000-15513-001	HOOK Reveal 7 TripleShot US Inland	\$25
000-15853-001	HOOK Reveal 7 TripleShot with C-MAP DISCOVER	\$25
000-15515-001	HOOK Reveal 7x TripleShot	\$25
000-15500-001	HOOK Reveal 5 SplitShot US Inland	\$39
000-15503-001	HOOK Reveal 5x SplitShot	\$49
000-15852-001	HOOK Reveal 9 with HDI Transducer + C-MAP	\$50
000-15526-001	HOOK Reveal 9 TripleShot US Inland	\$50
000-15851-001	HOOK Reveal 9 TripleShot with C-MAP DISCOVER	\$50
000-15514-001	HOOK Reveal 7x SplitShot	\$79
000-15856-001	HOOK Reveal 5 SplitShot with C-MAP DISCOVER	\$99
000-15857-001	HOOK Reveal 5 HDI 50/200kHz with C-MAP DISCOVER	\$129
000-15512-001	HOOK Reveal 7 SplitShot US Inland	\$209
000-15854-001	HOOK Reveal 7 SplitShot with C-MAP DISCOVER	\$294
000-15855-001	HOOK Reveal 7 HDI 50/200kHz with C-MAP DISCOVER	\$300

Lowrance Marketing Support:

- Navico Reseller Reimbursement Claim Form: Available online starting May 1, 2023 at <https://fs4.formsite.com/NavicoClaims/HookInstantSavings2/index>.